



Even in summer, POL'HOP doesn't let up:
you relax,
our products generate your revenue and your margin! 🍷☀️

[Discover our promotions for the third quarter!](#)



🎯 POL'HOP Special Offers - Third Quarter 2025

Shock prices on an exclusive selection of products!

Now is the time to stock up on high-performance products to attract new customers to your general merchandise and personal care shelves and boost your sales and margins!

Even STAR products are on sale!

📣 Limited stock, short duration: hurry to discover our promotional catalog and take advantage of these offers before they end!

**DISCOVER OUR NEW
SPECIAL OFFERS!**

New POL'HOP products, available for sale now!



The DUSTY microfiber duster

New to the POL'HOP range: the DUSTY microfiber duster is finally available for sale!

Designed for **quick, precise, and effortless cleaning**, DUSTY meets the demands of modern consumers.

✓ **High-density microfiber:** captures dust without scattering it, even in the most inaccessible corners.

✓ **Lightweight, easy to handle, durable:** a smart and effective tool for eco-friendly cleaning.

✨ And all this at a **very low price!**
A product with strong commercial potential, ideal for **all types of stores**: from discount chains to premium retail outlets.

Don't wait to add it to your range!

**DISCOVER OUR
DUSTY DUSTER**



The FLEXI microfiber sponge

An **ergonomic and high-performance product**, designed to meet the expectations of consumers looking for efficiency and eco-responsibility.

✓ **2 complementary sides for versatile cleaning:**

– Ultra-absorbent microfiber, can be used **dry** or with **very little water / detergent**

– Non-scratch scraping side to remove dirt from all types of surfaces without damaging them

↑ **A product with high perceived value**, perfectly positioned for FMCG stores, DIY, discount, and specialty stores.

💰 **Excellent value for money = high potential for turnover on the shelf.**

**DISCOVER OUR
FLEXI SPONGE**

Historic increase in the price of coconut fiber:

Plan ahead for your needs!



☀ For several months now, the **price of raw coconut** has skyrocketed: **up 110% to 120% compared to last year.**

✓ To cope with this increase, we invite you to **send us your 2025 and 2026 purchase forecasts** for COCO and COCO ZEBRE brushes now, and you will **benefit from several key advantages.**

📌 You can be sure of **securing your current prices** and anticipating future increases as accurately as possible. This allows you to better **manage your margins, supply times**, and stock!

DISCOVER OUR COCO BROOMS!

DISCOVER OUR COCO ZEBRE BROOMS!

New videos available: A great way to stand out with POL'HOP

We publish educational and funny videos on our social media channels and website. The goal? To help you discover our products and tips for using them in a simple, clear way... with a touch of humor!

🎯 In a market where differentiation is key, POL'HOP is one of the few players with a social media presence. This content highlights **the strengths of our products** (effectiveness, practicality, etc.), while **humanizing the brand** and bringing **visibility to POL'HOP and its products.**

Haven't seen them yet? Now's the time to check them out!

👉 Visit our website or social media pages to discover the world of POL'HOP like you've never seen it before!

📺 Feel free to share these videos internally, as well as at your points of sale and on social media. If you have any ideas for videos, please contact Lucas

OUR VIDEOS

New presentation: the history of POL'HOP

✨ **POL'HOP** was born from one man's dream to create beautifully designed products made in France and manufactured in Europe for customers around the world. **Discover the history of the POL'HOP brand.**

In this document, we look back at the **key stages that have shaped our development**, from our creation to the present day, highlighting our **evolution, our expertise, and our long-term vision.**

🧠 This presentation provides a better understanding of the **DNA of POL'HOP**, the values that drive us, and how we are building our growth in partnership with you!

A tool designed to strengthen the bond with our partners, inspire confidence in your contacts, and **promote the brand to your teams or customers.**

LEARN MORE ABOUT THE HISTORY OF POL'HOP



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