



A breath of fresh air is blowing in July thanks to Pol'Hop!

[Discover our third-quarter promotions!](#)



Discover a selection of POL'HOP products at reduced prices for the third quarter of 2025!

Exclusive offers are waiting for you to help you make the best deal.

Don't wait : check out our promotional catalog now and take advantage of these great prices before it's too late!

**DISCOVER OUR SPECIAL
OFFERS CATALOG!**

The STAR range in the spotlight this July 🌟

In response to rising costs, Pol'Hop offers a clear solution: the STAR range. It combines efficiency, simplicity, and cost control.

Thanks to concentrated formulas and budget formats, STAR helps reduce usage costs while guaranteeing impeccable hygiene.

Suitable for all environments, it covers essential cleaning needs: floors, surfaces, windows, and sanitary facilities.

Its excellent value for money makes it a true ally against inflation.

STAR is the smart choice for those who want to stay efficient without increasing their budget.

WATCH THE VIDEO!

Availability Restored: The Lily Brush and Boulinox Are Back in Stock!



The Lily dish brush is back!

We are pleased to announce that the Lily dish brush is now back in stock.

Following the repair of our injection mold at our Italian factory, production has resumed normally.

This flagship product, valued for **its durability and effectiveness**, is now once again available for your orders.

Feel free to restock to meet your customers' demand under the best conditions.



The Boulinox is available again

Another great news: the Boulinox is back in stock!

Thanks to the restart of our production line in Spain, we are now able to meet your needs again for this highly sought-after product.

Known for **its quality and reliability**, this product is ready to be ordered.

We encourage you to anticipate your requirements to ensure continuous supply and keep your customers satisfied.

DISCOVER OUR LILY
BRUSH

DISCOVER OUR
BOULINOX

Historic increase in coconut fiber prices: plan ahead for your needs!



For several months now, the prices of raw coconut have literally **skyrocketed**, increasing by **110% to 120%** compared to last year.

This surge is due to:

👉 The global demand for **coconut milk and water**, especially in the **United States** and **China**,

The massive expansion of **coconut use in agriculture** (substrates, potting soils, etc.).

📈 As a result, **coconut fiber** prices have reached unprecedented levels... and this increase appears **to be here to stay**.

🔍 If you work with **coir brooms or striped coir brooms**, now is a **strategic time to anticipate your needs** for the coming months, or even for the entire year 2025..

💬 Let's talk now to secure your supply !

DISCOVER OUR COIR BROOMS!

Our new videos are now available!

For some time now, **POL'HOP** has been publishing **educational and humorous videos** on its social media channels and website. The aim? To help you discover our products and tips for using them in a simple, clear way... with a touch of light-heartedness!

Whether you're a professional or a private individual, these videos are designed to **inform you, make you smile and make your daily life easier**. Product demonstrations, practical advice, quirky uses... there's something for everyone!

Haven't seen them yet? Now's the time to check them out!

👉 Visit our website or social media pages to discover the world of POL'HOP like you've never seen it before!

OUR VIDEO

An updated presentation of Pol'Hop online!

We have recently **updated the presentation of our company on our website**.

With a new layout, updated information, and a fresh vision, this update better reflects **who we are today and the values we hold dear**.

Feel free to take a look and (re)discover POL'HOP and learn more about **our history, our commitments, and our export expertise**.

DISCOVER THE 4 NEW PAGES

Better safe than sorry: plan your orders ahead of time with peace of mind

In light of the **international tensions** that may impact certain supply chains, we would like to inform you in a transparent manner that some delays or adjustments may be necessary for certain items.

Don't worry, our team remains fully committed to ensuring your deliveries are made in the best possible conditions.

For peace of mind, **we simply advise you to plan your orders** for the coming weeks in advance. This will allow us to better organize shipments and guarantee the availability of the products you need.

As always, we are here to assist you and answer any questions you may have.





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