

In October, give your home a deep clean with POL'HOP!

The fourth quarter promotions are now available!

Autumn is here, and with it, the new POL'HOP offers!

Discover our 2025 4th Quarter Promotional Catalogue, filled with special value packs and exclusive discounts on our most popular cleaning products.

Brooms, sponges, trash bags, and mop heads, it's the perfect time to **stock up** at reduced prices.

Don't wait, stocks are limited!

Download the catalogue now and take advantage of these offers before the end of the year!



Discover the promotional catalog

Our Coco Brooms are making a comeback!



The Coco Zebre striped broom

After several months of supply tensions due to the sharp increase in the price of coconut fiber, now in high demand in agriculture, food, and cosmetics, we are pleased to announce the **restocking of this essential product**.

Strong, efficient, and durable, the POL'HOP coconut broom remains a **must-have for professional cleaning**, valued for its quality and reliability.

Also discover the Coco Zébré broom, available in 5 attractive colors! An ideal solution to diversify your shelves while maintaining an excellent price-quality ratio.

Packaged in cartons of 10 units, it is ready to join your inventory and delight your customers immediately.

Attention: raw material price increases have continued since early 2025 (+25%). We encourage you to anticipate your 2026 needs to secure your supplies.

POL'HOP brings a smile to cleaning!

At **POL'HOP**, we're also innovating in our communication with a series of **humorous videos** featuring our everyday products.

The goal: to **build stronger connections with our customers** while showcasing our ranges in a **modern and engaging way**.

Always attentive to market trends, we **adapt our content to each audience**, like our latest video designed for the **African market**, created to reflect local habits and cultural nuances.

Because with POL'HOP, cleanliness always comes with a smile! **



A new look for POL'HOP labels!

At **POL'HOP**, we're updating our packaging to offer a **clearer and more modern look** for our products.

Very soon, our **labels will feature new colors** to distinguish the different ranges, improving **shelf visibility** and making it easier for customers to identify our products.

This evolution also aligns with the POL'HOP visual identity, ensuring a stronger and more consistent brand image.

Always attentive to market needs, we continue to combine efficiency, clarity, and appeal!



The new label for POL'HOP household gloves

The 2026 packaging for gloves will be green, the dominant color of POL'HOP. The packaging will also feature all European standards, which will also be printed directly on the gloves. This reflects POL'HOP's commitment to ever-increasing quality.

Some information about the 2026 range

Get ready to discover a new generation of POL'HOP products, even more efficient and stylish.

Thanks to our new injection molds, our brooms now benefit from enhanced manufacturing quality and finishing, ensuring greater durability.

And that's not all: new products will soon join our range, marking the launch of a completely redesigned 2026 collection.

🔜 Stay tuned... POL'HOP isn't done surprising you yet! 🔆













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