

pol'hop



BALMORAL
INTERNATIONAL

pol'hop

THE FRENCH HOUSEHOLD BRAND



09/04/2026

POL'HOP is a brand 100% intended for export, specialising in household products.

- **Our values** : serenity, simplicity, pleasure.
- **Our roots** : household items.
- **Our points of difference** : manufacture in Europe, offering quality, durable and easy-to-use products.
- **Our fight** : MAKE IT EASY!
- **Our customers** : are looking for a perfectly clean home, easy to maintain and pleasant to live in.



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A MODERNIZED SEGMENTATION FOR A CLEARER SHOPPING EXPERIENCE.



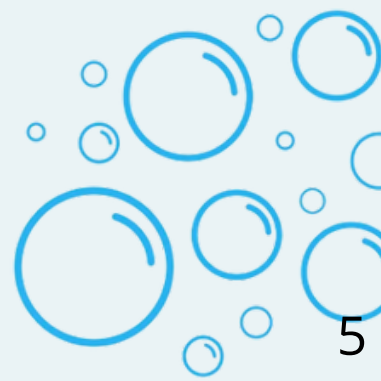
For 2026, we are introducing a new visual segmentation: dedicated colors, specific typographies, and clearly defined universes.

Consumers can instantly identify the POL'HOP brand, then easily choose from our product universes:

- STAR – an economical, solid, and durable range
- CLEAN EXPERT – our flat mops and professional cleaning kits
- SOFT TECH – dual-material TPR products
- FUNNY – the colorful range
- POL'HOP – our core range, with a unique name for each product



BRUSHWARE





Indoor brooms

NEW

STAR Broom

Soft broom with a recycled-base head.
An eco-friendly choice.



Made in Italy  12  Ref. 930063



GONDOLA Broom

Soft-fiber broom designed to
capture and hold dust.





Made in Italy  24  Ref. 930059



COLUMBIA Broom

Durable broom with long, soft, flared
fibers for optimal dust retention.



Made in Italy  12  Ref. 930172



NEW

Indoor brooms

PREMIUM Broom



Traditional wooden broom with soft “moustache” fibers for effective dust removal.



Made in Italy  12  Ref. 930062 

SOFT TECH Broom

Gentle-floor broom with TPR shockproof edges and soft fibers for efficient dusting.



Shock-proof

Made in Italy  12  Ref. 930065 

Indoor brooms + handles sets

STAR broom + handle

Efficient broom with a 120 cm anti-slip metal handle and rotating tip. Soft fibers capture dust easily.



Made in Italy



24



Ref. 930175



SOFT TECH broom + handle

Broom for delicate floors with TPR shockproof edges, 120 cm anti-slip metal handle, and ultra-soft dense fibers.



Made in Italy



24



Ref. 930187



OLA broom + handle

All-floor designer broom with a 120 cm anti-slip metal handle and angled fibers for corner cleaning.



Made in Italy



24



Ref. 930198



Indoor brooms + handles sets

FUNNY broom + handle

Fluo psychedelic broom with a 120 cm anti-slip metal handle and extra-soft fibers for delicate floors.



Made in Italy



24



Ref. 930067



NEW

NIKEL CHROME broom + handle

Unique mirror-effect broom with a 120 cm metal handle and mid-length fibers that capture dust on all floor types.



Made in Italy



24



Ref. 930019



NEW

SUPER long bristles broom + handle

Long fibers with a 120 cm anti-slip metal handle and rotating tip. Suitable for indoor/outdoor use and can double as a hand broom.



Made in Italy



24



Ref. 930068



Outdoor brooms

CoCo Coir broom

Natural COCO broom with pure coco fiber and high-quality wood base. Ideal for cement, hard floors, and bare earth.



Made in Sri Lanka 10



Ref. 930119



CoCo ZEBRE striped coir broom

Coco/PP broom with a high-quality wooden base. Perfect for hard floors, cement, and packed earth. Available in 5 exclusive colors.



Made in Sri Lanka 10



Ref. 930173



HARD Broom

Outdoor broom for decks and hard surfaces, with stiff bristles and a wooden base.



Made in Italy



12



Ref. 930071



Outdoor brooms

CANTONNIER 32cm heavy duty broom (roadsweeper)

Outdoor broom made of Landes pine with stiff red PVC bristles and a rust-resistant metal socket. Ideal for decks, roads and worksites.



Made in France



12



Ref. 930165



Outdoor brooms + handle sets

GARDEN outdoor broom + handle

Reinforced PVC outdoor broom with angled metal handle for effortless cleaning of paths and patios.



Made in Italy



24



Ref. 930159



PAILLE sorghum straw broom + wood handle

Outdoor broom made of 100% natural rice straw with a 140 cm wooden handle.



Made in Serbia 10



Ref. 930180



Scrubbing floors

STAR scrubber

Deck scrubber with integrated socket and expanded base, usable alone or with a mop for scratch-free cleaning.



Made in Italy



12



Ref. 930111



CONFORT scrubber

Deck scrubber with reinforced socket, dual fibers for maximum efficiency. Mop compatible for scratch-free cleaning.



Made in Italy



12



Ref. 930112



SOFT TECH large scrubber

Scrubbing brush with extra-hard bristles, resistant to detergents and heat. Used with a mop, it deeply cleans tiles and marble without scratching. Shock-absorbing TPR edges.



Made in Italy



12



Ref. 930150



Scrubbing floors

EASY S 35cm metal floor squeegee

Durable rust-proof metal squeegee with high-density foam resistant to detergents and heat. Practical compact format.

← 35cm →



Made in France



12



Ref. 930084



EASY M 45cm metal floor squeegee

Rust-proof metal squeegee with high-density foam resistant to detergents and heat. Versatile medium size.

← 45cm →



Made in France



12



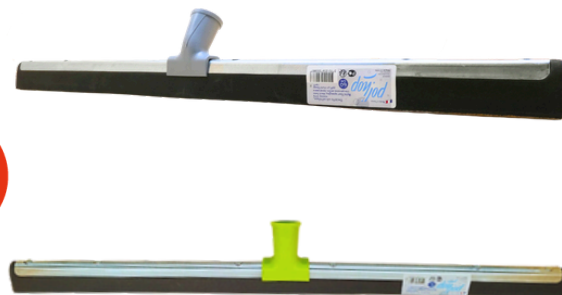
Ref. 930085



EASY L 60cm metal floor squeegee

Rust-proof metal squeegee with high-density foam resistant to detergents and heat. Large format for patios and halls.

← 60cm →



Made in France



12



Ref. 930086



Cotton mops

STAR 120grs classic mop

Traditional mop head with high-cotton content for optimal absorption.



120 g

Made in Spain



24



Ref. 930052



PRETTY 200grs ultra long and extra fine mop

Premium large mop head with ultra-fine threads and high cotton content.



200 g

Made in Spain



24



Ref. 930053



MEGA PRETTY 300grs mega long and fine mop

Extra-large mop head with fine cotton fibers for easy, effective cleaning.



300 g

Made in Spain



24



Ref. 930191



Synthetic mops

COTTON SWIPE microfiber & cotton mop

High-performance microfiber mop head: effortless cleaning, quick drying, and streak-free results.



170 g

Made in Spain



24



Ref. 930192



ULTRA BRIGHT microfiber mop

High-absorption polyester/polyamide microfiber mop head, durable and antibacterial.



150 g

Made in Spain



24



Ref. 930193



AQUA SWIPE blue band microfiber mop

Microfiber mop head with anti-scratch corolla strips, suitable for all floor types, made of polyester and polyamide.



160 g

Made in Spain



24



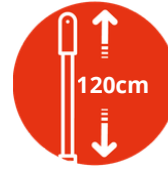
Ref. 930194



Metal handles

120cm grey handle, without barcode sticker

Standard metal handle with plastic film and rotating tip, ideal for indoor sweeping. Supplied without barcode label, perfect for selling assembled brooms, squeegees, and mop heads.



Made in Italy



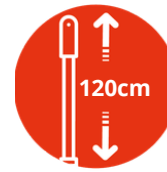
24



Ref. 930072B

STAR 120cm grey handle

Standard metal handle with plastic film and rotating tip, durable and ideal for indoor sweeping.



Made in Italy



24

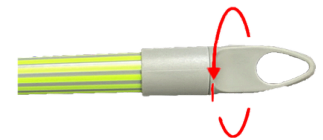


Ref. 930072



SOFT TECH 130cm reinforced dual-coloured green & grey handle

Reinforced, non-slip handle, pressure-resistant with a rotating tip. Ideal for heavy-duty indoor and outdoor sweeping.



Made in Italy



24



Ref. 930074

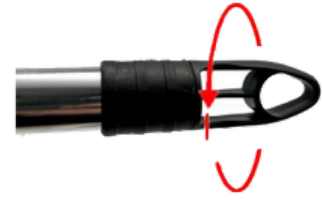
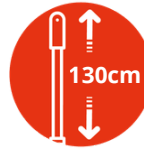


NEW

Metal handles

ZEN 130cm chromium

Reinforced chrome handle with rotating tip, highly pressure-resistant. Compatible with all brooms and deck brushes.



Made in Italy



24



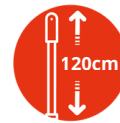
Ref. 930091



Plain wood handles

STAR wood 120cm handle

Sturdy wooden handle, practical and efficient.



Made in Italy  25  Ref. 930190



WOODY 125cm handle

Sturdy 100% pine wooden handle, highly pressure-resistant. Compatible with outdoor brooms, deck brushes, scrubbers and squeegees. Stable in all conditions.





Made in Italy  25  Ref. 930110



NATURAL 130cm natural varnished handle

Varnished 100% pine wooden handle, highly pressure-resistant. Ideal for outdoor brooms, deck brushes, scrubbers and squeegees. Stable in all conditions.



Made in Spain  25  Ref. 930177



Plain wood handles

CANTONNIER 140cm heavy duty outdoor handle

100% pine wooden handle, resistant to extreme pressure. Suitable for street brooms and garden tools, without screw thread. Stable in all conditions.



Made in Italy



12 

Ref. 930163



Cleaning sets

NEW

CLEAN EXPERT 40cm flat microfiber mop set + 72cm-123cm telescopic handle

Multi-purpose mop for all floor types, capturing dirt and germs with microfiber. Can be used dry or wet, reducing chemical use. Washable cover, 360° rotating head and telescopic handle. Easy to use and durable.



Made in China 10



Ref. 930185



CLEAN EXPERT Microfiber scraper mop refill

Scrubbing microfiber cover for CLEAN EXPERT multi-purpose mop: dusts dry, deep-cleans when wet, and traps bacteria and germs.



Made in China 24



Ref. 930186



Cleaning sets

NEW

CLEAN EXPERT flat microfiber mop set with contactless wringing, telescopic handle 77cm-132cm.

Dry or wet cleaning mop with plastic base and 360° rotating socket. Adjustable telescopic handle. "Butterfly" system for hands-free wringing, reducing germs and chemical use. Suitable for all floor types.

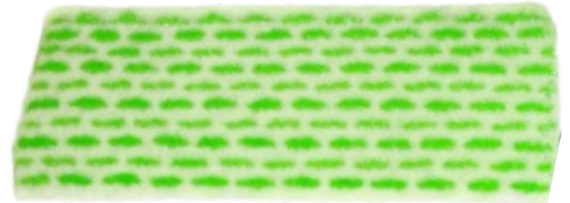


Made in China XX  Ref. XXXXX

NEW

FOR CLEAN EXPERT microfiber scraper mop refill

Scrubbing microfiber cover for the CLEAN EXPERT cleaning mop: dusts dry, deep-cleans when wet, and traps bacteria and germs.



Made in China 24  Ref.930186



NEW

PERFECT 13L floor cleaning set

Set including a 13 L ergonomic bucket, wringer grid, cotton mop head and 1.20 m metal handle. Compact and practical.



Made in Italy  40  Ref. 930047



BUCKETS AND WRINGERS

ROUND 12L bucket with spout

Round green bucket made of 100% virgin plastic, with grey handle and pouring spout. Strong and practical.



Made in Italy



12



Ref. 930083



ROUND grid for 12L bucket

Ergonomic and sturdy wringer grid, designed for efficient mop wringing in the round bucket.



Made in Italy



12



Ref. 930103



MEGA MIRACLE 15L ergonomic oval bucket

Large-capacity bucket made of 100% virgin plastic, with pouring spout, ergonomic handle and easy-emptying notch. Professional quality.



Made in Italy



12



Ref. 930181



BUCKETS AND WRINGERS

FOR MEGA MIRACLE grid for 15L oval bucket

Ergonomic, sturdy wringer grid for oval buckets, pressure-resistant for efficient wringing.



Made in Italy



12



Ref. 930182



PRO MIRACLE 15L double compartment bucket

Large-capacity professional bucket (8L + 7L) with two compartments for clean and dirty water, and a comfortable double handle.



Made in Italy



6



Ref. 930123



FOR PRO MIRACLE grid for 15L double compartment bucket

Reinforced wringer made of virgin plastic, very strong and stable, compatible with the professional bucket.



Made in Italy



24



Ref. 930125



WASHING BRUSHES

NEW

STAR ergonomic shape washing brush

Sturdy and practical brush with polypropylene bristles, compact and easy to use.



Made in Italy



24



Ref. 930118



IRON shape washing brush

Iron-shaped brush with reinforced handle. Polypropylene bristles for effective cleaning.



Made in Italy



10



Ref. 930081



WASHING BRUSHES

LILY rounded ends washing-up brush

Everyday practical brush with fiber scraper for stubborn stains.



Made in Italy



24



Ref. 930082



SWIFT litter bottle brush

Nylon bottle brush, resistant to detergents and heat, with a long handle for scratch-free cleaning of bottles and baby bottles.



Made in Italy



24



Ref. 930136



TOILETS

STAR toilet brush with holder

Toilet brush with long handle and hard bristles resistant to chemicals. Supplied with an easy-to-clean base.



Made in Italy



24



Ref. 930152



NEW

SOFT TECH toilet brush with holder

Toilet brush with TPR non-slip base, hard bristles and reinforced long handle for effective cleaning. Easy to clean.



Made in Italy



12



Ref. 930137



CONFORT toilet brush

Hard-bristle toilet brush for effective bowl cleaning, with a reinforced long handle.



Made in Italy



24



Ref. 930153



STRONG suction plunger

Natural rubber plunger with 28 cm wooden handle. Effectively unclogs sinks, showers and bathtubs without chemicals.



Made in Sri Lanka

10



Ref. 930131



WINDOWS

SHINE 30cm window squeegee

Squeegee with ergonomic rubber blade for effective water removal, even in corners. Ideal for shower walls.



Made in Italy



25



Ref. 930098



CLEAR 20cm sponge window squeegee

Window squeegee with synthetic sponge and rubber blade, ideal for windshields and windows. Compatible with our handles.



Made in Italy



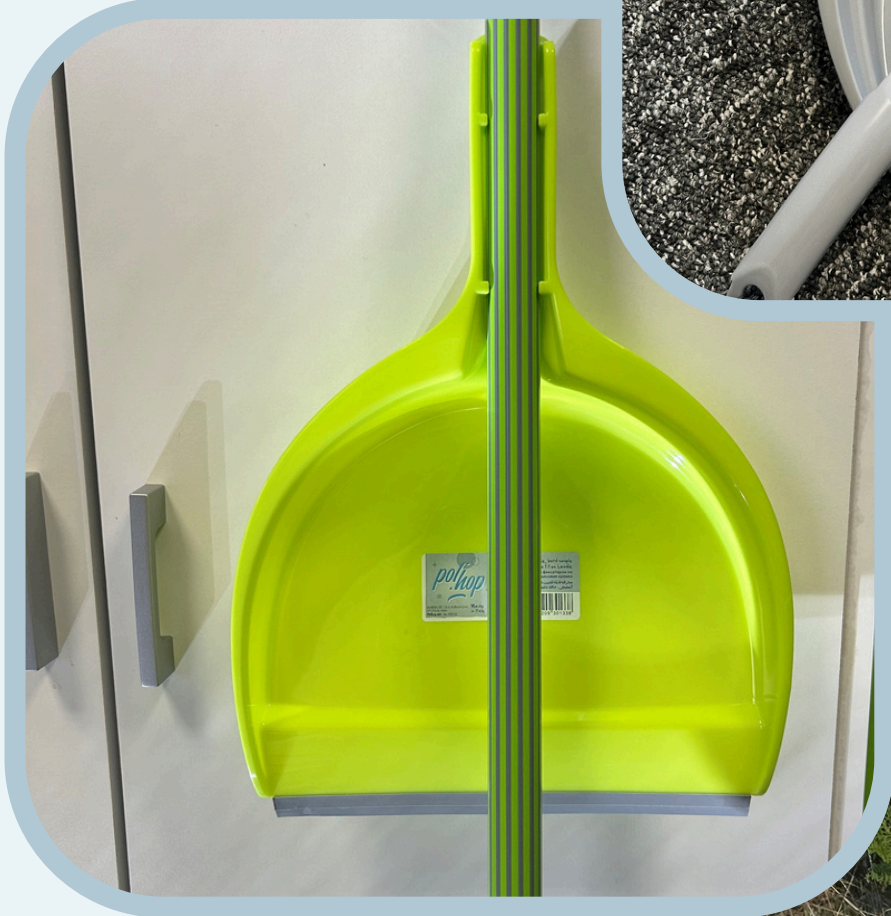
24



Ref. 930135



DUSTING



DUSTPANS

NEW

SOFT TECH soft edge dustpan to fit on handle

Dustpan with flexible edges, clips onto the handle for easy storage.



Made in Italy



24



Ref. 930133



DUSTPAN AND BRUSH SETS

NEW

Pelle + balayette clipsable **STAR**

Simple and efficient dust set with a dustpan that clips onto the handle.



Made in Italy



24



Ref. 930176



SOFT TECH clip-on dustpan with edge and brush Set

Large-capacity dustpan with flexible edge to capture fine particles, clips onto the handle.



Made in Italy



12



Ref. 930077



JUMBO long handle foldable dustpan

Large foldable dustpan with flexible edge, folds against the handle for compact storage.



Made in Italy



20



Ref. 930050



DUSTPAN AND BRUSH SETS

JUMBO SET long handles foldable dustpan-and-brush set

Large foldable dustpan with flexible edge and brush, folds onto the handle to save space.



Made in Italy



12



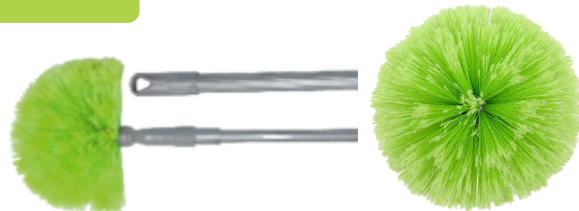
Ref. 930154



DUSTERS & CEILING BRUSHES

WOLF ceiling brush + (80cm-150cm) telescopic handle

Dusting brush with 1.50 m telescopic handle, soft and durable fibers to clean ceilings and air conditioners without damage.



Made in Italy



6

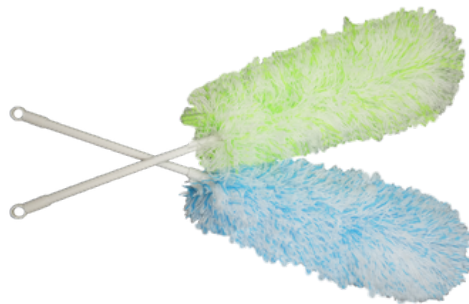


Ref. 930138



DUSTY microfiber duster

Antistatic duster with long handle, featuring soft, washable fibers that attract dust.



Made in Italy



24



Ref. 930196



WIPING



NON WOVEN FLOORCLOTHS

ECOPURE 50x60cm ecru floorcloth

Eco-friendly product made from mostly cotton recycled fibers, highly absorbent, easy to wash and quick-drying with streak-free results.



Made in France



50



Ref. 930008



RECYCLE MOP 50x60cm viscose coloured floorcloth

Colored viscose mop for effective and eco-friendly floor cleaning.



Made in France



50



Ref. 930023



WOVEN EMBOSSED FLOORCLOTHS

CLEAN NATURAL 50x100cm ecru floorcloth

Large cotton and fiber mop for traditional, effective and absorbent cleaning.



Made in Spain  30  Ref. 930020



WHITE NATURAL Serpillière 50x100cm white floorcloth

Large natural cotton and fiber mop for effective cleaning.



Made in Spain  30  Ref. 930021



HAPPY MOP 50x100cm coloured floorcloth

Large colored cotton mop, available in various colors, for traditional and effective cleaning.



Made in Spain  30  Ref. 930022



WOVEN EMBOSSED FLOORCLOTHS

BLACK MOP 50x100cm
black floorcloth

Large cotton mop for traditional,
effective cleaning.



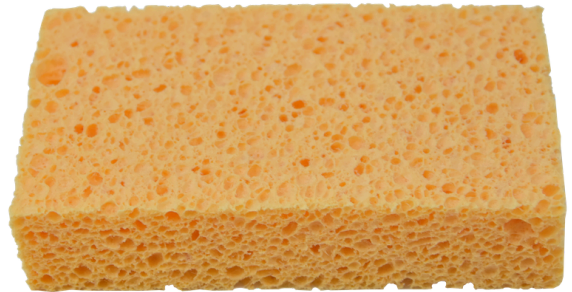
Made in Spain  30  Ref. 930129



NATURAL SPONGE 100% CELLULOSE

BOBi jumbo size sponge

High-absorption sponge.



Made in Spain



28



Ref. 930044



VEGETAL GRATT 2 scouring pads on sponge

High-absorption sponge with quality quartz abrasive, cleans effectively without streaks and offers a comfortable grip.



X2

Made in Spain



32



Ref. 930040



VEGETAL GRATT 2 scouring pads on sponge

High-absorption sponge with quality quartz abrasive, offering streak-free cleaning and an ergonomic grip.



X3

Made in Spain



32



Ref. 930041



NATURAL SPONGE 100% CELLULOSE

BLUE 2 scouring pads on sponge for bathroom, ergonomic shape

High-absorption sponge with non-scratch abrasive, delivering streak-free cleaning and an ergonomic grip.



X 2

Made in Spain



30



Ref. 930043



NEW

STAR 3 coloured square washing-up sponges

Ultra-absorbent sponge (up to 20× its weight), cleans without streaks or scratches, nylon-free.



X 3

Made in Spain



24



Ref. 930039



NEW

JOY 5 coloured square washing-up sponges

Ultra-absorbent sponge (20× its weight), cleans without streaks or scratches, nylon-free. Available in 5 exclusive colors.



X 5

Made in Spain



15



Ref. 930189



SYNTHETICS SPONGES

DUAL 2 scouring pads on sponge

Traditional sponges with quality quartz abrasive, ideal for lathering dish soap or laundry detergent.



Made in Spain  30  Ref. 930036



NEW

HARDSOFT 2 scouring pads on sponge, nail saver

Ergonomic nail-protecting sponges with quartz abrasives: green for effective cleaning, black for deep cleaning. Creates rich foam with dish soap or detergent.



Made in Spain  18  Ref. 930037



NEW

RAINBOW 5 coloured sponges with scouring pads

Colored sponges with quality quartz abrasive, perfect for lathering dish soap or laundry detergent.



Made in Spain  12  Ref. 930045



SYNTHETICS SPONGES

THE ROCK heavy-duty sponge

Ideal indoor/outdoor sponge, creates rich foam to clean cars and walls.



Made in Spain



12



Ref. 930038



ABRASIVES

GRATT 5 green scouring pads (lot de 5 unités)

Traditional pads with quartz abrasive for effective scrubbing.



X5

Made in Spain



18



Ref. 930042



SILVER GRATT 3 pan scourers

Effective pot scrubbers for aluminum and barbecue grills, with an easy grip.



X3

Made in Spain



16



Ref. 930106



BOULINOX 3 stainless steel scourers

Thick, durable, rust-proof stainless steel scrub balls, ideal for cleaning aluminum pots and barbecue grills.



X3

Made in Spain



24



Ref. 930107



SHAUN 12 steel wool pads

Steel wool pads effective for cleaning aluminum pots, barbecue grills and DIY work.



X3

Made in China 14



Ref. 930108



TECHNOLOGICAL SPONGES

FLEXI 3 microfiber sponges

Flexible, soft microfiber sponge, effective on stains without damaging surfaces. Eco-friendly, durable, antimicrobial, and saves water and detergent.



X3

Made in China 20  Ref. 930197



JACKPOT 2 gold and silver sponges

Non-scratch scrubbing sponge for removing stains, ideal for pots, non-stick pans and ceramic surfaces.



X2

Made in Spain  38  Ref. 930105



SUPERCLEAN 32x32cm 5 microfiber wipes

Ultra-absorbent microfiber cloths for cleaning and drying all surfaces. Available in 5 colors to differentiate uses. Capture dust and bacteria while reducing chemical use.




Made in China 36  Ref. 930132



SWEET SHINE 40x40cm yellow duster cloth

Ultra-soft polishing cloth, ideal for cleaning wood, plexiglass and delicate surfaces without scratching.



Made in Pakistan 36  Ref. 930018



SAFETY



GLOVES PURE LATEX, FLOCKED PURE COTTON

NEW

PROTECT S household gloves, small size

Flexible, durable, hypoallergenic gloves with non-slip texture and sweat-resistant lining. Protect hands from harsh detergents.



S

Made in Malaysia  144  Ref. 930126



NEW

PROTECT M household gloves, medium size

Flexible, durable, hypoallergenic gloves with non-slip texture and sweat-resistant lining. Protect hands from harsh detergents.



M

Made in Malaysia  144  Ref. 930127



NEW

PROTECT L household gloves, large size

Flexible, durable, hypoallergenic gloves with non-slip texture and sweat-resistant lining. Protect hands from harsh detergents.



L

Made in Malaysia  144  Ref. 930128



STORAGE



NEW

STAR 36+4 clothespegs

Durable, cost-effective clips made from virgin plastic.



x 40



Made in Poland



21



Ref. 930199



NEW

SOFT TECH 20 clothespegs

TPR clothespins that protect fabrics without leaving marks, even on delicate textiles. Non-slip grip.



x 20



Made in Poland



24



Ref. 930200



TIGER 10 giant extra strong clothespegs

Authentic "Pinocchio" clothespins, large and sturdy, mark-free with rust-proof spring. Green and silver colors.



x 10



Made in Italy



40



Ref. 930094



TIGER 20 giant extra strong clothespegs

Authentic "Pinocchio" clothespins, large and sturdy, mark-free with rust-proof spring. Blue and silver colors.



x 20



Made in Italy



20



Ref. 930095



CLOTHES-LINES

LINK 20m steel cable clothes-line

Reinforced steel clothesline, weather-resistant, durable, with adjustable tensioner.



← 20m →

Made in Poland



30



Ref. 930143





SKIN CARE PRODUCTS

Range currently under development for a launch in the second half of 2026.

NEW

FLOWER shower sponge

Generous petal-style shower pouf that lathers gel or soap and gently exfoliates the skin.

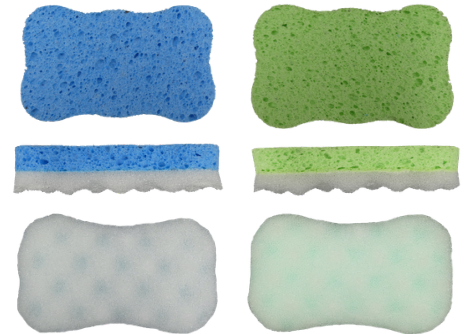


Made in Spain  XX  Ref. XXXX

NEW

NATURAL SPA peeling sponge

100% cellulose sponge with exfoliating side for gentle skin cleansing.

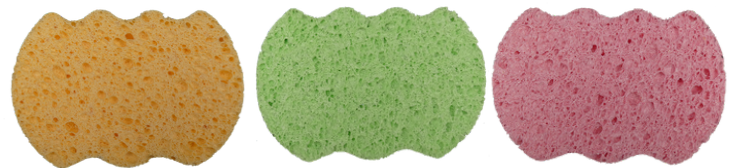


Made in Spain  XX  Ref. XXXX

NEW

NATURAL FORM ergonomical sponge

Ergonomic 100% cellulose sponge, hypoallergenic and ultra-soft for full-body use.



Made in Spain  XX  Ref. XXXX

NEW

MAKE UP 2 sponges

Pair of 100% cellulose, hypoallergenic makeup-removal sponges for deep yet gentle skin cleansing.



Made in Spain  XX  Ref. XXXX

DINO KIDS bath sponge

Fun, ergonomic, antimicrobial sponges for kids, with a light scrubbing effect on the colored areas. Turns bath time into playtime!



Made in Spain  XX  Ref. XXXX

NPEELING glove

Professional exfoliating glove for a spa-style hammam treatment at home, leaving skin smooth and radiant.



Made in Spain  XX  Ref. XXXX

NEW

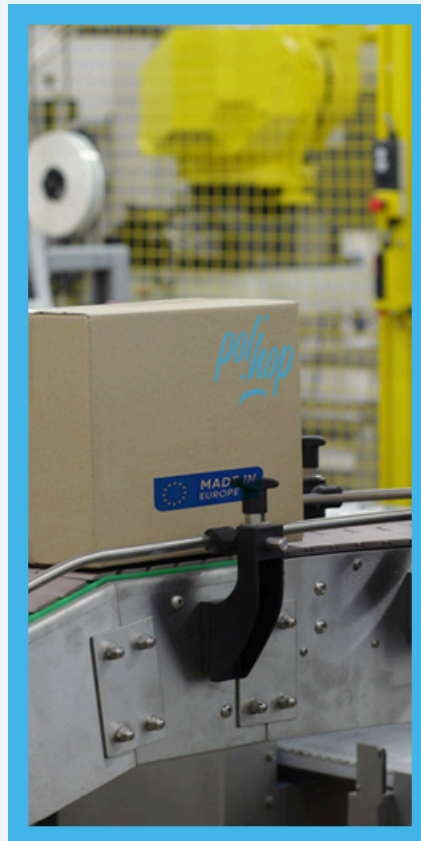
Our products come to life on video!

For several months now, our Marketing team has been creating impactful video content: educational demonstrations, entertaining formats, and even humorous videos designed to capture attention while highlighting the strengths of our products.

Specially designed for social media, these videos are meant to inform, entice, and engage. Feel free to use them on your own channels to boost your visibility!



Just scan the QR code to access all our ready-to-share content!



polhop
Make it easy!



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