



pol'hop

THE FRENCH HOUSEHOLD BRAND

**FIRST QUARTER
2026 PROMOTIONS**

Why POL'HOP promotions?

Our promotions are designed to create value for everyone:

- **Support 2026 product launches and accelerate their in-store visibility**
- **Strengthen POL'HOP brand awareness**
- **Drive traffic and energize the bazaar / DPH aisles**
- **Enable consumers to try, adopt, and stay loyal to our products**
- **Grow sales and margins for our partner customers**

👉 **A POL'HOP promotion is a true performance driver and a winning long-term partnership.**



A MODERNIZED SEGMENTATION FOR A
CLEARER SHOPPING EXPERIENCE.



For 2026, we are introducing a new visual segmentation: dedicated colors, specific typographies, and clearly defined universes.

Consumers can instantly identify the POL'HOP brand, then easily choose from our product universes:

- **STAR** – an economical, solid, and durable range
- **CLEAN EXPERT** – our flat mops and professional cleaning kits
- **SOFT TECH** – dual-material TPR products
- **FUNNY** – the colorful range
- **POL'HOP** – our core range, with a unique name for each product



-5%

Broom PAVONE

Simple and efficient broom with a wide base and soft fibers. The split-ended fibers trap dust.



Made in Italy



24



Ref. 930158



3 701209 301581

-5%

Broom HELENE

Attractive, wide broom with soft, medium-length 'moustache' fibers. The fibers ensure effective dust removal.



Made in Italy



12



Ref. 930061



-5%

SOFT TECH Broom

Gentle-floor broom with TPR shockproof edges and soft fibers for efficient dusting.



Made in Italy



12



Ref. 930065

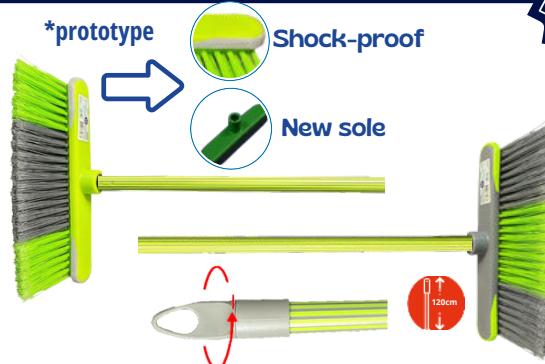


3 701209 300652

-5%

SOFT TECH broom + handle

Broom for delicate floors with TPR shockproof edges, 120 cm anti-slip metal handle, and ultra-soft dense fibers.



Made in Italy



24



Ref. 930187



-10%

OLA broom + handle

All-floor designer broom with a 120 cm anti-slip metal handle and angled fibers for corner cleaning.



Made in Italy



24



Ref. 930198



-5%

SUPER long bristles broom + handle

Long fibers with a 120 cm anti-slip metal handle and rotating tip. Suitable for indoor/outdoor use and can double as a hand broom.



Made in Italy



24



Ref. 930068



-10%

Coco Coir broom

Natural COCO broom with pure coco fiber and high-quality wood base. Ideal for cement, hard floors, and bare earth.



Made in Sri Lanka 10



Ref. 930119



-10%

Coco ZEBRE striped coir broom

Coco/PP broom with a high-quality wooden base. Perfect for hard floors, cement, and packed earth. Available in 5 exclusive colors.



Made in Sri Lanka 10



Ref. 930173



-5%

Broom CANTONNIER

Extremely sturdy broom with a 100% Landes pine wood base, a reinforced angled metal socket with anti-rust treatment, and red PVC fibers. Particularly suited for cleaning roads, construction sites, and other demanding environments.



Made in France



6



Ref. 930171



-5%

SOFT TECH large scrubber

Scrubbing brush with extra-hard bristles, resistant to detergents and heat. Used with a mop, it deeply cleans tiles and marble without scratching. Shock-absorbing TPR edges.



Made in Italy 12 Ref. 930150

3 701209 301505

-7%

MEGA PRETTY 300grs mega long and fine mop

Extra-large mop head with fine cotton fibers for easy, effective cleaning.



300 g

Made in Spain 24 Ref. 930191

3 701209 301918

-7%

COTTON SWIPE microfiber & cotton mop

High-performance microfiber mop head: effortless cleaning, quick drying, and streak-free results.



170 g

Made in Spain 24 Ref. 930192

3 701209 301925

-7%

ULTRA BRIGH microfiber mop

High-absorption polyester/polyamide microfiber mop head, durable and antibacterial.



150 g

Made in Spain



24



Ref. 930193



-7%

AQUA SWIPE blue band microfiber mop

Microfiber mop head with anti-scratch corolla strips, suitable for all floor types, made of polyester and polyamide.



160 g

Made in Spain



24



Ref. 930194



-5%

WOODY 125cm handle

Sturdy 100% pine wooden handle, highly pressure-resistant. Compatible with outdoor brooms, deck brushes, scrubbers and squeegees. Stable in all conditions.



Made in Italy



Ref. 930110



-10%

CLEAN EXPERT 40cm flat microfiber mop set + 72cm-123cm telescopic handle

Multi-purpose mop for all floor types, capturing dirt and germs with microfiber. Can be used dry or wet, reducing chemical use. Washable cover, 360° rotating head and telescopic handle. Easy to use and durable.

Made in China 10  Ref. 930185



3 701209 301857



*Photo prototype



STRONG suction plunger

Natural rubber plunger with 28 cm wooden handle. Effectively unclogs sinks, showers and bathtubs without chemicals.



Made in Sri Lanka 10  Ref. 930131



3+1

DUSTY microfiber duster

Antistatic duster with long handle, featuring soft, washable fibers that attract dust.



-10%

Made in Italy



24



Ref. 930196



3 701209 301963

36+4

STAR 36+4 clothespegs

Durable, cost-effective clips made from virgin plastic.



x 40

Made in Poland



21



Ref. 930199



SOFT TECH 20 clothespegs

TPR clothespins that protect fabrics without leaving marks, even on delicate textiles. Non-slip grip.



x 20

Made in Poland



24



Ref. 930200



-5%



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**Non contractual pictures*