



**-5%**

**10%**

# PROMOTIONS

**SECOND QUARTER**

# 2026

**36+4**

**3+1**



**EXCEPTIONAL OFFERS!**

10/04/2026

# Why POL'HOP promotions?

**Our promotions are designed to create value for everyone:**

- **Support 2026 product launches and accelerate their in-store visibility**
- **Strengthen POL'HOP brand awareness**
- **Drive traffic and energize the bazaar / DPH aisles**
- **Enable consumers to try, adopt, and stay loyal to our products**
- **Grow sales and margins for our partner customers**

**A POL'HOP promotion is a true performance driver and a winning long-term partnership.**



# A MODERNIZED SEGMENTATION FOR A CLEARER SHOPPING EXPERIENCE.



For 2026, we are introducing a new visual segmentation: dedicated colors, specific typographies, and clearly defined universes.

Consumers can instantly identify the POL'HOP brand, then easily choose from our product universes:

- STAR – an economical, solid, and durable range
- CLEAN EXPERT – our flat mops and professional cleaning kits
- SOFT TECH – dual-material TPR products
- FUNNY – the colorful range
- POL'HOP – our core range, with a unique name for each product



**-10%**

## NIKEL CHROME broom + handle

Unique mirror-effect broom with a 120 cm metal handle and mid-length fibers that capture dust on all floor types.



Made in Italy



24



Ref. 930019



**-10%**

## COCO ZEBRE striped coir broom

Coco/PP broom with a high-quality wooden base. Perfect for hard floors, cement, and packed earth. Available in 5 exclusive colors.



Made in Sri Lanka

10



Ref. 930173



**-7%**

## GARDEN outdoor broom + handle

Reinforced PVC outdoor broom with angled metal handle for effortless cleaning of paths and patios.



**New**

Made in Italy



24



Ref. 930159



## SOFT TECH large scrubber

Scrubbing brush with extra-hard bristles, resistant to detergents and heat. Used with a mop, it deeply cleans tiles and marble without scratching. Shock-absorbing TPR edges.



-5%

New




Made in Italy  12  Ref. 930150 

## NATURAL 130cm natural varnished handle

Varnished 100% pine wooden handle, highly pressure-resistant. Ideal for outdoor brooms, deck brushes, scrubbers and squeegees. Stable in all conditions.



-10%

Made in Spain  25  Ref. 930177 

## CLEAN EXPERT 40cm flat microfiber mop set + 72cm-123cm telescopic handle

Multi-purpose mop for all floor types, capturing dirt and germs with microfiber. Can be used dry or wet, reducing chemical use. Washable cover, 360° rotating head and telescopic handle. Easy to use and durable.



-5%

New socket

Made in China 10  Ref. 930185 

## PRO MIRACLE 15L double compartment bucket

Large-capacity professional bucket (8L + 7L) with two compartments for clean and dirty water, and a comfortable double handle.



Made in Italy



6



Ref. 930123



-5%

Professional-grade

## ECOPURE 50x60cm ecru floorcloth

Eco-friendly product made from mostly cotton recycled fibers, highly absorbent, easy to wash and quick-drying with streak-free results.



Made in France



50



Ref. 930008

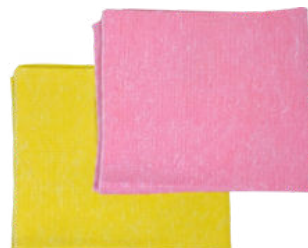


-5%

50 cm  
60

## RECYCLE MOP 50x60cm viscose coloured floorcloth

Colored viscose mop for effective and eco-friendly floor cleaning.



Made in France



50



Ref. 930023



-5%

50 cm  
60

## VEGETAL GRATT 2 scouring pads on sponge

High-absorption sponge with quality quartz abrasive, offering streak-free cleaning and an ergonomic grip.

X3



Promotional bundle

-5%

Made in Spain



32

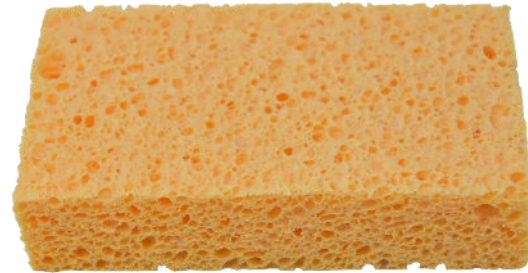


Ref. 930041



## BOBi jumbo size sponge

High-absorption sponge.



-10%

Made in Spain



28



Ref. 930044



## Joy 5 coloured square washing-up sponges

Ultra-absorbent sponge (20× its weight), cleans without streaks or scratches, nylon-free. Available in 5 exclusive colors.

X5



-10%

New colors

Made in Spain



15



Ref. 930189



-10%

### SILVER GRATT 3 pan scourers

Effective pot scrubbers for aluminum and barbecue grills, with an easy grip.



X3

Made in Spain



16



Ref. 930106



### SOFT TECH toilet brush with holder

Toilet brush with TPR non-slip base, hard bristles and reinforced long handle for effective cleaning. Easy to clean.



-10%

New

Made in Italy



12



Ref. 930137



### CLEAR 20cm sponge window squeegee

Window squeegee with synthetic sponge and rubber blade, ideal for windshields and windows. Compatible with our handles.



-5%

Made in Italy



24



Ref. 930135



2+1

## **STRONG** suction plunger

Natural rubber plunger with 28 cm wooden handle. Effectively unclogs sinks, showers and bathtubs without chemicals.



Made in Sri Lanka

10



Ref. 930131



# LAUNDRY CARE

36+4

## STAR 36+4 clothespegs

Durable, cost-effective clips made from virgin plastic.



x 40

Made in Poland



21



Ref. 930199



## SOFT TECH 20 clothespegs

TPR clothespins that protect fabrics without leaving marks, even on delicate textiles. Non-slip grip.



x 20

Made in Poland



24



Ref. 930200



-5%

## TIGER 10 giant extra strong clothespegs

Authentic "Pinocchio" clothespins, large and sturdy, mark-free with rust-proof spring. Green and silver colors.



x 10

Made in Italy



40



Ref. 930094



-5%

## LINK 20m steel cable clothes-line

Reinforced steel clothesline, weather-resistant, durable, with adjustable tensioner.



← 20m →

Made in Poland



30



Ref. 930143



-10%

**polhop**  
Make it easy!



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*\*Non contractual pictures*