



**2025:**  
**POL'HOP guarantees sparkling cleanliness!**

---

### THE "PEPS" OF THE FUNNY BROOM

The FUNNY broom is psychedelic thanks to its fluorescent colours!

The colours are limited edition and change from season to season.

The 1st series has a real "peps" with a FLUO yellow and orange!

The fibres are very soft. They are suitable for delicate

floors. The handle is non-slip for added comfort.





## THE NICKEL CHROME BROOM So effective and so beautiful!

The only broom with a mirror effect! A broom that doesn't hide!

Our mid-length fibres trap dust

The broom is incredibly effective on all types of floor.

---

## FLUFFY, the clever duster!

**FLUFFY** is the new POL'HOP duster!

A 100% microfibre (polyester & polyamide) duster that can be used dry to remove dust or wet to clean everything. The long handle and flexible structure allow you to reach the top of furniture and clean the inside of a vase, for example. Easy to wash and quick drying. Order number: 930196.

Once again, **POL'HOP** makes your life easier!

NB: prototype photo (colours: green & grey POL'HOP). Product availability: May 2025



---

## WASHABLE AND FLEXIBLE SPONGES: it's FLEXI!

A pack of 3 microfibre sponges with a super-soft side and a scraping but non-abrasive side (so they can be used for





crockery, ceramic glass, etc.), it's FLEXI! For cleaning everything for a long, long time.

Whether used wet or dry, our sponges have superb colours and are easy to wash... for super hygiene.

NB: prototype photo (colours: pink, grey, green). Product availability: May 2025.



---

### OUR NEW MOPS IN ACTION!

In 2025, no less than 4 new mops will be launched, including technical mops (microfibre / microfibre + cotton, etc.), bringing our range to 6 mops.

Note: super long, super fine fringe in 300g cotton! This product is unique and it's POL'HOP!

These 4 new fringes are AVAILABLE NOW.

Check out our film!

**OUR MOPS IN ACTION!**

---

**POL'HOP: THE FEARSOME  
SUCTION PLUNGER!**

Discover the STRONG suction plunger, an incredibly effective tool! Thanks to its exceptional power of adhesion, even on dirty floors, it guarantees incredible performance. Imagine unblocking your sinks, showers, baths and toilets effortlessly and without the use of chemicals. A simple, fast and ultra-efficient solution for optimal cleaning! The film below compares our product with a competitor... discover the result.



**The STRONG suction plunger!**

---

## OUR DISPLAYS MADE BY LOCAL CRAFTSMEN

POL'HOP offers hard-hitting promotions that take account of your shops' constraints. TG packaging made to measure LOCALLY. In each country where we export, we put our Marketing teams at your disposal to build specific POP displays that are produced by local craftsmen.



### **SPECIAL OFFERS!**

Our 2nd quarter promotions are out!

Many new 2025 products are included in this offer, including our FUNNY BALOON + HANDLE, our FLUFFY PLUMEAU and our FLEXY MICROFIBRE SPONGES. Also worth noting is the launch of our 5 EXTRA JOY SUPER ABSORBENT SPONGE SQUARES! Our 4 NEW FRANGES are also being promoted.

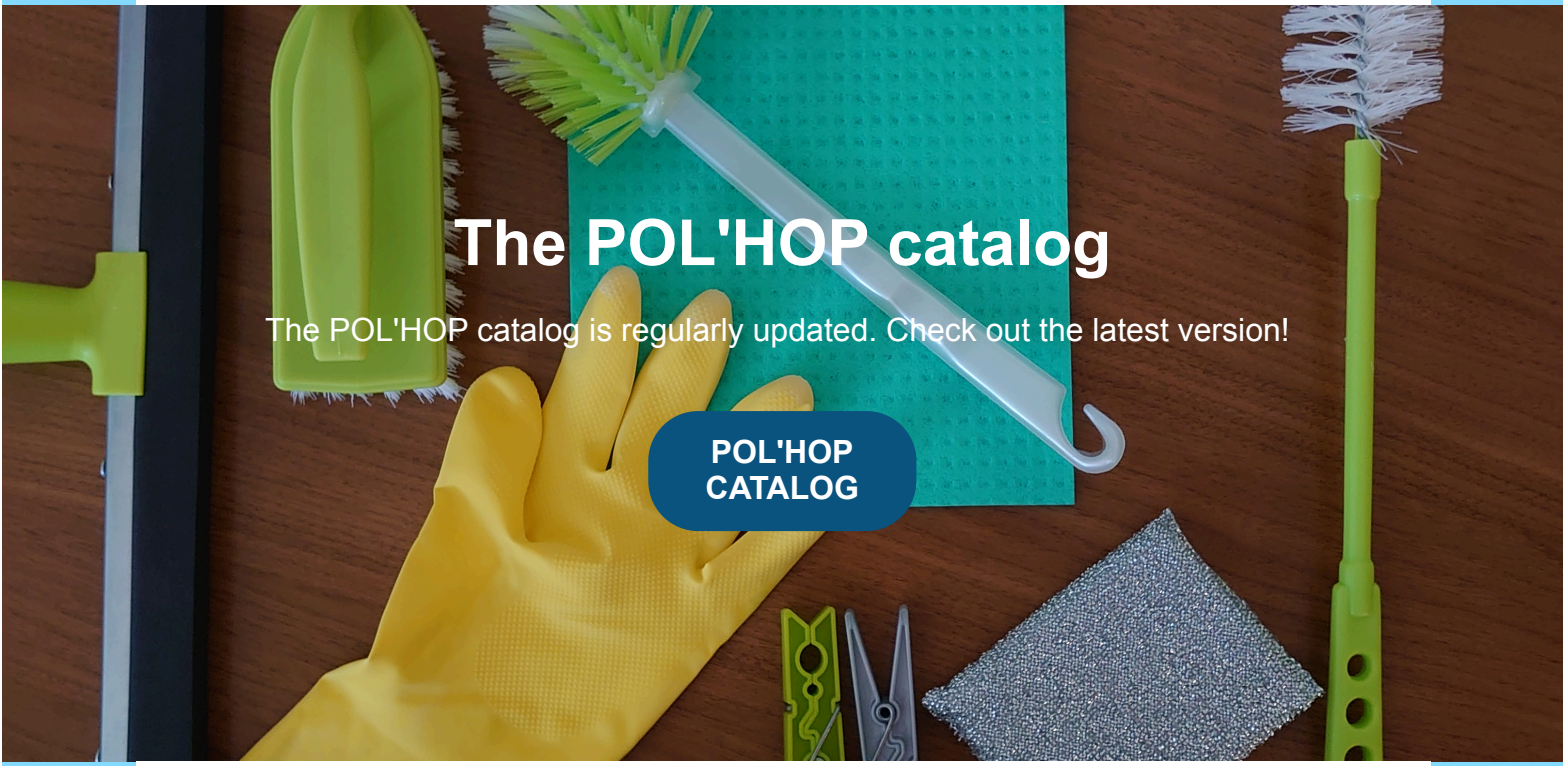
Our RUBBISH BAGS continue to benefit from attractive prices and Premium quality.



**OUR SPECIAL  
OFFERS!**



---



# The POL'HOP catalog

The POL'HOP catalog is regularly updated. Check out the latest version!

POL'HOP  
CATALOG

---

## CUSTOMISED CATALOGS

Our Marketing team is at your disposal to produce tailor-made catalogs. Once you've selected the ranges or products you want, we'll produce your catalog with or without your logo, address, selling price, references, etc.

This catalog will be intended for your sales staff or your own customers, prospects, etc. It allows you to segment your offer (for example: supermarket offer, DIY offer, pro offer, etc.).

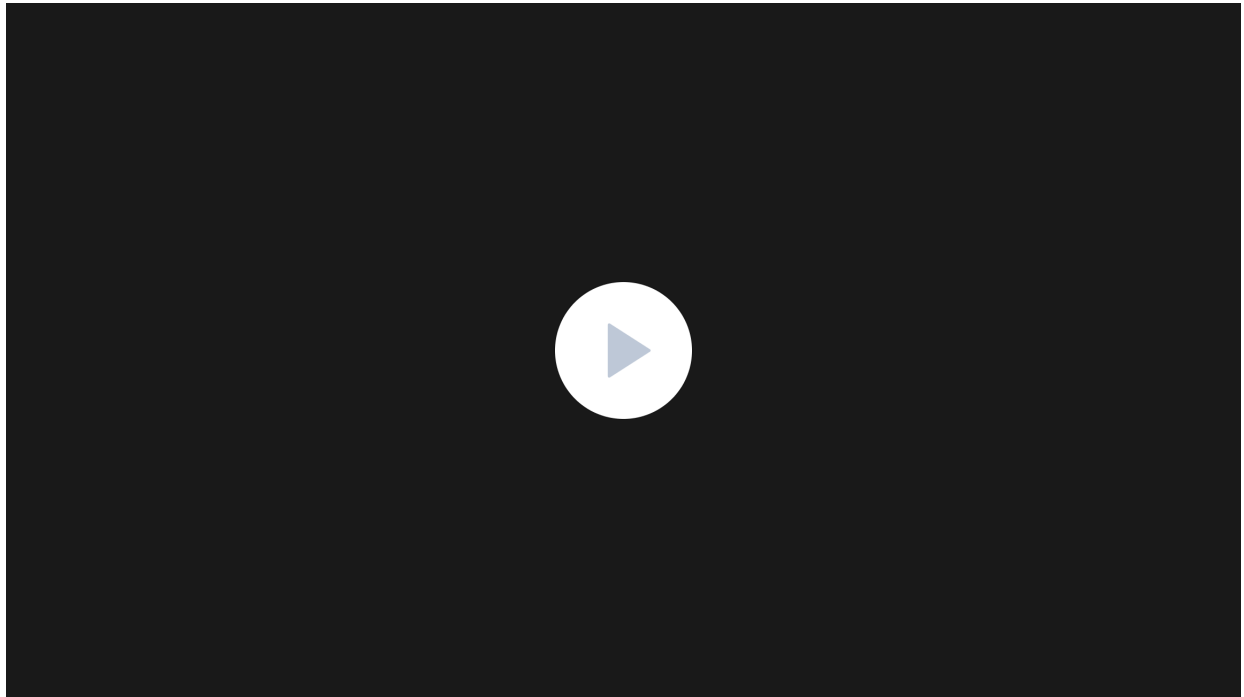
It can also be a leaflet about a specific promotion to help your floor managers.

**POL'HOP** adapts to your specific needs and is your partner in developing your turnover and margins.





Dan MARCEL, singer and comedian, died at the age of 30 on 16 November 2024 in Abidjan. He put POL'HOP products on stage in a series of short, hard-hitting videos. We pay tribute to him by publishing one of them.



© 2025 BALMORAL INTL  
136 Chemin du Moulin Carron  
69130 ECULLY - FRANCE  
+33 4 13 95 06 71

This e-mail has been sent to {{ contact.EMAIL }} You have received this email because you have registered with BALMORAL INTL.

[Se désinscrire](#)

